

## **WOODMAN'S OF ESSEX HOSTS VINEYARD VINES CATALOG PHOTO SHOOT**

*Two great companies coming together - Woodman's of Essex highlighted in vineyard vine's fall catalog*

July 27, 2017 -- ESSEX, MA -- Caitlin and Kelly George are two longtime local customers of Woodman's of Essex, a 100-year-old seafood restaurant in Essex, Massachusetts. Both are from Andover, Massachusetts, and work for vineyard vines, a lifestyle apparel brand founded in 1998 by brothers Shep & Ian Murray and best known for its smiling pink whale logo. When the George sisters were asked what their perfect beach day would consist of, they responded and said they would throw their beach gear into a vineyard vines beach bag, call the rest of their family in Andover, and have a whale of a time at Crane's Beach in Ipswich, followed by the family's traditional after-beach meal at Woodman's of Essex.

Woodman's is excited to be included in the vineyard vines fall catalog coming out NOW. "We will be giving our customers a copy of the catalog through the end of the summer (or until we run out, whichever comes first). Everyone will see the Woodman's Clam and the vineyard vines' whale had a hell of a time together", said Maureen Woodman about the collaboration between the companies.

"We are so excited to have partnered with vineyard vines and wanted to offer something special as a show of thanks", continued Maureen. "Starting August 1, 2017, we are offering 20% off anything in our retail shop for vineyard vines customers. Just show your receipt from vineyard vines!"

### **About Woodman's of Essex**

With awards such as "Best Seafood in America" (*Forbes FYI*), "Best Restaurant in New England" (*about.com*), "Best Local Food of MA" (*Yankee Magazine*), and "Best Waterfront Seafood Shack in the US" by (*USA Today*), Woodman's was inducted into the MA Restaurant Hall of Fame as well as being named one of the twenty five "Top Visitor Destinations" by the State of Massachusetts.

Woodman's also caters hundreds of clambakes and barbeques across New England each year, and can ship a Fried Clam Kit or lobsters right to the door of anyone in the continental USA.

Visit <http://www.woodmans.com> more information, or follow Woodman's on social media: Facebook: @woodmansofessex, Twitter: @woodmans\_essex and Instagram: @woodmans\_of\_essex

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